



Approved project will support the development of sustainable production in protected areas of the Amazon

The project presented by Imaflora aims at consolidating and expanding the Origens Brasil guarantee of origin system, developed for the region

On January 18, 2017 the Board of Directors of BNDES approved the R\$17.4 million support to the Florestas de Valor project, run by the Forest and Agricultural Management and Certification Institute (Imaflora) in several municipalities of the states of Pará and Mato Grosso. With this, the Amazon Fund has already approved financial support to 87 projects, for a total value of R\$ 1.4 billion.

The approved project supports the consolidation and expansion of the Origens Brasil seal, contributing to the strengthening of sustainable productive chains of the Xingu River and Calha Norte of Pará territories and in one more territory yet to be defined. The Xingu and Calha Norte territories are the biggest clusters of protected areas of rain forest in the world, covering a total area of approximately 52 million hectares, where about 23,800 people live, including indigenous peoples, traditional communities and extraction workers.



BNDES Disclosure

The Calha Norte of Pará is one of the territories of the project's operation

In addition, the project provides support for the sustainable production of cocoa around the Xingu River, benefiting 5,000 family farmers located on an area of 10 million hectares.

The Amazon Fund publishes the effectiveness evaluation of two completed projects

The Sementes do Portal and Olhos d'Água da Amazônia projects are among the first projects supported by the Amazon Fund

The effectiveness evaluations of the Sementes do Portal project, of the Ouro Verde Institute (IOV), and of the Olhos d'Água da Amazônia project, in the city of Alta Floresta/MT, were made available on the website of the Amazon Fund. These are the first evaluations of effectiveness completed after a process that involved, among other activities, data collection, interviews, field visits and participatory workshops.

The evaluations enable the Amazon Fund's institutional learning, contributing to improve the quality of the projects and the prioritization of investments. The evaluations verified the alignment of the projects with the PPCDAm, based on the OECD criteria of relevance, effectiveness, efficiency, impact and sustainability in addition to considering the cross-cutting criteria of poverty reduction, gender equity and issues related to REDD safeguards. Evaluations were carried

out by independent consultants, within the framework of the technical cooperation of the Amazon Fund with GIZ.

Report of the Effectiveness of the Sementes do Portal project, of the Ouro Verde Institute (IOV):

http://www.amazonfund.gov.br/FundoAmazonia/export/sites/default/site_en/Galerias/Arquivos/Relatorios_Avaliacao_Efetividade/Effectiveness_Evaluation_Report_IOV.pdf

Report of the Effectiveness of the Olhos d'Água da Amazônia project, in the municipality of Alta Floresta/MT:

http://www.amazonfund.gov.br/FundoAmazonia/export/sites/default/site_en/Galerias/Arquivos/Relatorios_Avaliacao_Efetividade/Effectiveness_Evaluation_Report_Alta_Floresta.pdf

The Minister of Climate and Environment of Norway visits BNDES

The Amazon Fund and BNDES's programs focused on the environment were discussed during the meeting in Rio de Janeiro

On March 20, BNDES's sustainability director, Marilene Ramos, accompanied by BNDES's team, welcomed the Norwegian delegation led by Minister Vidar Helgesen, which had the participation of the ambassador in Brazil, Aud Marit Wiig, and of the director of the Climate and Forest Initiative, Per Fredrik Pharo. The government of Norway is the largest donor of the Amazon Fund, responsible for 97% of donations received to date.

During the meeting, the recent developments of the Amazon Fund and also a panorama of BNDES's strategy to promote green economy were presented, with emphasis on the Greenhouse Gas Reduction Program in Agriculture – the ABC Program, on BNDES's support to ecologic restoration and to the generation of energy from renewable sources. There was also a debate on the prospects of partnership of the Amazon Fund with the private sector.



Minister Vidar Helgesen, Norway ambassador Aud Marit Wiig and Director of BNDES Marilene Ramos

The Amazon Fund takes part in the General Meeting of the Tropical Forest Alliance 2020

The event was held in Brasília on the International Day of Forests

The Head of the Department of the Amazon Fund, Juliana Santiago, participated in the opening plenary of the Second General Meeting of the Tropical Forest Alliance 2020, held on March 21 in Brasília.

The Tropical Forest Alliance 2020 (TFA 2020) was founded in 2012 in Rio+20. It is a global public-private partnership that

seeks to contribute to the reduction of tropical deforestation caused by the production of commodities such as palm oil, soy, beef and cellulose. TFA 2020 is managed by a committee of 20 members, four being representatives of the private sector, four representatives of civil society organizations, eight representatives of governments (four donor countries and four developing/producer/forested countries), two representatives of indigenous or traditional peoples, the director of the secretariat of the TFA 2020 and a representative of the host country.

The presentation of the Amazon Fund, "Partnerships for production chains free of deforestation in Latin America," highlighted that BNDES has a legacy of significant results for the economic and social development of Brazil, introducing innovative management practices and social and environmental responsibility. Juliana Santiago also pointed out that the private sector is vital in the transition to a low-carbon economy that includes building a sustainable economy in the country that assigns value to the standing forest. She also pointed out that the challenge is meeting the growing demand for commodities, establishing a production model that guarantees the preservation of natural resources as well as the respect for workers and communities.

TROPICAL FOREST ALLIANCE 2020
2nd General Assembly
Brasília, Brazil - 21 - 22 March 2017



Leonardo Fleck (Gordon & Betty Moore Foundation), Juliana Santiago (BNDES) and Marcelo Furtado (Brazilian Coalition), at the opening plenary of the TFA